

**FOR IMMEDIATE RELEASE**



Coalesse® Launches Exponents™ Wave II at  
NeoCon 2012

*Mobile whiteboard and Mobile monitor stand with optional  
Steelcase Media:scape designed by Coalesse*

**San Francisco, CA** -- Coalesse, the leader in crossover furnishings, is excited to introduce enhancements to the Exponents collection at NeoCon 2012.

Designed by Coalesse, the Exponents collection offers a comprehensive range of conferencing products, including credenzas and mobile technology displays. Its architectural design language is composed of simple vertical and horizontal planes that can feature a variety of materials to bridge to architecture or other furniture elements in an interior. Additionally, they support the technology requirements of today's collaborative spaces.

New for 2012 are the mobile monitor stand and mobile whiteboard. The new executive level additions keep the architectural feel of the exponents line while adding display and communications solutions to the offering. These products are an elegant alternative to harsher, tech oriented support products.

Meetings are enhanced and the flow is maintained using the Exponents mobile monitor stand with Steelcase Media Scape. This solution stand allows each member of the team to easily plug in a device and display content on the monitor with everyone during a meeting.



The mobile whiteboard can quickly transform a space to accommodate a meeting or brainstorming session adding style and functionality to any room. This collection will be offered in writable laminate or magnetic ceramic coated steel through Coalesse dealers to the contract market.

The Exponents Mobile Whiteboard and Monitor Stand will be available for order on October 15, 2012.

The contract list price for the whiteboard is \$2,750.00 (COM), and the monitor stand is \$4,600.00 (COM) and \$14,420 with Media Scape capabilities. The monitor is not included.

For more information, visit us at space #1032 or on online at [www.coalesse.com/exponents](http://www.coalesse.com/exponents)

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## About Coalesse



**Coalesse** is an award-winning furnishings manufacturer whose designs cross over flawlessly between offices and homes; meeting rooms and social spaces; private lounges and public places. The company's artfully crafted furnishings reflect the creative, innovative mindset of its San Francisco-based design headquarters. Created with a progressive, design-driven approach, Coalesse's products are consistently recommended by architects and designers for clients desiring stimulating, dynamic spaces, and by creative consumers who want to be inspired about their work day. In the connected world, work and life are merging; Coalesse studies the 'new' work day: how people are collaborating, contemplating and socializing, then commissions some of the world's most talented designers for creative solutions that combine comfort, functionality and emotional impact. *Coalesse – For the new work day.*

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## About Coalesse Design Center



The Coalesse Design Studio is located at our Design Center in San Francisco where we focus on user and workplace research, design and bringing new live/work solutions to life for contract interiors and consumer markets.