

FOR IMMEDIATE RELEASE



Coalesse® Sponsors Part of Cooper-Hewitt's National Design Week 2012

Sole sponsor of National Design Awards Winners' Panel on Monday, October 15, 2012 in New York City

San Francisco, CA -- Coalesse, the leader in crossover furnishings for the way we live and work today, is proud to sponsor an integral part of the Cooper-Hewitt's National Design Week 2012. The week, from October 15-21, 2012, is held in conjunction with Cooper-Hewitt's National Design Awards, which recognize the best in American design across a range of disciplines.

Coalesse is the sole sponsor of the National Design Awards Winners' Panel on Monday, October 15, 2012 from 7 – 8:30 p.m. at the Altman Building (135 W. 18th St, New York City). The special panel discussion, moderated by Richard Saul Wurman, includes five 2012 National Design Award winners, one of which is Scott Wilson, designer of Coalesse's SW_1 collection, which includes the PowerPod. Panelists will share their inspiration and drive as designers, discuss the state of contemporary design in America, and participate in a Q&A with the 400-500 audience members.



Pictured Above: SW_1 Table and Lounge, PowerPod

The Cooper-Hewitt National Design Awards 2012 gala dinner, honoring Scott Wilson and other award recipients, is planned for October 17, 2012 at Pier Sixty in New York City.

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About Coalesse

Coalesse is an award-winning brand of furnishings that expresses the new freedom of work. It is part of the rapidly growing category we call Crossover.

The crossovers are homes and offices, meeting rooms and social spaces, private retreats and public places — the fluid intersections of work and life where boundaries are collapsing and creativity is roaming.

We study the new work day, how people are collaborating, contemplating, and socializing at work. Then we ask some of the world's most talented designers to create artful solutions that combine comfort, function, and emotional satisfaction.

Architects and designers recommend Coalesse when clients want inspiring spaces to delight employees and impress visitors. For our end-user customers, Coalesse helps graciously integrate work and the rest of life. Wherever you are inspired to work, however you get things done, Coalesse is designed to improve your day.

Coalesse - For the new work day

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