

FOR IMMEDIATE RELEASE

Coalesse® Announces Winners of the Carl Hansen & Son Blank Canvas Contest

Entries were received from Architects and Designers around the country

San Francisco, CA – Coalesse, the leader in bringing new life to work, is pleased to announce the winners of the first ever Carl Hansen & Son Blank Canvas Contest in conjunction with Designtex. Architects and Designers were challenged to release their inner artists and create their own unique fabric design for the CH468 Oculus chair, designed by Hans J. Wegner, from Carl Hansen & Son.



A panel of industry judges selected the Grand Prize Winner based on a variety of criteria including application, creativity, and viability. Samantha Gotta, a designer from Archideas Inc. in Chicago, IL received top honors for her design, Cattletail – a graphic black and white pattern that boasts a unique look from every angle. Her prize will be a trip to the Carl Hansen & Son factory in Denmark and a CH468 Oculus chair, designed by Hans J. Wegner, with her fabric design digitally printed by Designtex Surface Imaging.

Second place was determined by a popular vote on Instagram in which the top two runner-up entries competed for the most “likes” and the competition was fierce. The winner, Rebecca Christy, Designer from Interprise in Addison, TX was selected for her design– a digital waterfall of pixelated splashes of color cascading over the white canvas of the CH468 Oculus chair. For her winning design, Rebecca will receive four CH88 chairs designed by Hans J. Wegner for Carl Hansen & Son.



For more information on Coalesse and its products, visit www.coalesse.com.



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About Coalesse

Coalesse collaborates with design professionals around the world, to help leading organizations create great workplaces that inspire great work. Led by insight and driven by design, Coalesse furnishings create welcoming destinations to improve social connection, creative collaboration, and personal focus and rejuvenation. As part of the Steelcase Inc. family of brands, our solutions are globally accessible through architects and designers and over 800 dealers. Learn more at www.coalesse.com.

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