

FOR IMMEDIATE RELEASE

Coalesse® Celebrates Color, Pattern and Material at NeoCon 2018

A&D Community Invited to Craft Their Story with New Designs and Capabilities

San Francisco, CA (June 2018) – In its new home on the 3rd floor of Chicago’s Merchandise Mart, Coalesse, recognized for its forward-looking, design-driven products, is celebrating design and aesthetic choice with a range of offerings highlighting thoughtful custom capabilities at NeoCon 2018 (June 11-13, 2018). Coalesse comes together with the Steelcase family of brands as they open their doors to a brand new Chicago WorkLife experience in the east end of the third floor. They will be most prominently featured alongside Steelcase brands and key partners as part of the WorkCafé in Suite 301.

Coalesse, the brand known for ‘bringing new life to work,’ will demonstrate the power of color, pattern and materials across new and updated products like Lagunitas, Potrero415, SW_1 and more – as well feature brand partners Viccarbe, Enea, EMU, Carl Hansen & Son and Sagegreenlife.

New Product Introductions and Previews

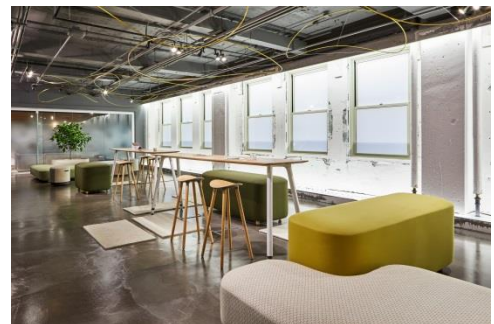
Viccarbe Sistema by Coalesse *(picture: right)*

Sistema is a lounge system by Lievore Altherr Molina, composed of independent elements designed to support flexibility in applications, customization, comfort and materiality. Sistema has been featured as an import product; produced through partner, Viccarbe. This year, Coalesse will preview a new version of Sistema that it is producing and will introduce in the Americas. It will enable greater choice of surface materials and shortened lead times.



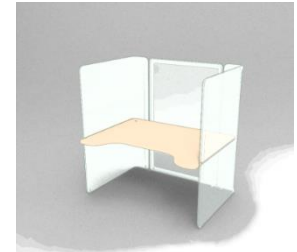
Potrero415 Light *(picture: right)*

This lighter scale version of the beloved Potrero415 table line supports a new range of applications and materiality for social connection and creative collaboration, coupled with optional USB power for recharging small mobile devices. The new lighter scaled tables will be available in seated and standing height to support a new range of applications for in-between and smaller meeting spaces.



Lagunitas Focus Nook *(sketch: upper right)*

This NeoCon, Coalesse previews the Lagunitas Focus Nook, an addition to the Lagunitas Lounge System by Toan Nguyen, which will expand its privacy capabilities. The Focus Nook sits in the open plan for conducting focused work in a traditional work posture – free from distraction – and offers users a touch-down destination.



Montara650 Rocker *(sketch: right)*

The Montara650 Rocker, launching in fall 2018, also makes its debut in the Chicago WorkLife Experience space, where Coalesse will show where and how rocking chairs can be used in the modern workplace.



Enea Lottus Enhancements *(sketch: right)*

A new polypropylene seat shell and new base paint colors will help designers create new monochromatic and polychromatic expressions of Enea Lottus seating by Lievore Altherr Molina.



Enea Altzo943 Seating *(sketch: right)*

In addition, Coalesse will preview a new chair and stool collection named Enea Altzo943 by Lievore Altherr Molina that will feature a solid wood base and polypropylene seat shell. The mix of materials adds a natural warmth and soul to the workplace, helping users feel more connected to the space.



New Knit Palette – SW_1 & Lagunitas *(picture: right)*

The popular SW_1 Collection by Scott Wilson and MINIMAL and Lagunitas Collection by Toan Nguyen are now available in 17 expanded colorways which launch the Coalesse Color Palette, a California-inspired aesthetic point of view based in a natural, calm, inviting state of color.



Expanded Custom Capabilities

Passionate about helping people create engaging places for work, Coalesse believes that color, pattern and material are among the most accessible and emotional ways to enrich spaces and products. The power of these categories has inspired broadened programs of custom capabilities, known as Coalesse Color, Coalesse Pattern and



Coalesse Material Capabilities. By extending the range of these three customizable categories, far more creative design options can now bring new life to work.

Coalesse Color

The Coalesse Color program empowers more personal expression – by expanding color choices to any standard paint color or any color to match on select Coalesse product lines – through a new Specials process that makes customization easy.

Coalesse Pattern

Coalesse looked to nature and to the principle of biophilia as the starting point for developing patterns that would convey a sense of the natural world and respond to a more human-centered workplace experience. The program will include Coalesse patterns applied to the LessThanFive Chair and glass tops through the Coalesse Customizer app, as well as macro and micro versions of the natural patterns applied to textiles through a special collaboration collection with Designtex available this fall.

Coalesse Material Capabilities

Materiality has the power to bring a warm, inviting sensibility to work. Coalesse Material Capabilities allows designers to add sensory richness to the workplace. New solid surface materials including select hardwoods, stone and composites are offered as Specials on select Coalesse tables. The select hardwoods and stone create enduring surfaces that can last and improve with age, while solid, composite materials possess unique qualities that deliver a consistent appearance and high performance.

For more information on Coalesse and its products, visit www.coalesse.com.

Bringing New Life to Work™

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About Coalesse

Led by intuition, backed by research, and driven by design – Coalesse creates thoughtful furnishings for the modern workplace. We help our customers to make great spaces that inspire great work by empowering social connection, creative collaboration, and focus and rejuvenation. For workplaces around the world, we design products that blend beauty and utility, comfort and vitality, and insights with inspiration to bring new life to work. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 800 dealers.

Press Contacts:

Beth Massey, BDE
Beth.Massey@bdeonline.biz
212-353-1383

Nicole Ciminera, BDE
Nicole@bdeonline.biz
212-353-1383