

FOR IMMEDIATE RELEASE

Coalesse® Launches New Features for Potrero415™

Standing Height Option and Line Enhancements Expand Workspace Design Choices

San Francisco, CA (March 2017) – Progressive companies need flexible settings to adapt to the rising importance of creative collaboration and interaction in the workplace. The Potrero415 Table is closely linked with this shift in corporate culture, offering a versatile table system that encourages human interaction and provides discreet technology support. Coalesse has now updated the series with a unique standing height table, additional sizes and new finish options, opening up an array of collaborative possibilities while maintaining the clean, minimalist aesthetic that defines the product line.

As a modern alternative to the traditional conference room table, Potrero415 addresses the need for thoughtful communal spaces that promote engagement and cultivate strong social connections. The standing height design expands opportunities for inspiring workspaces with a social centerpiece. Available in round, square, rectangle and boat shapes to 16', the table accommodates a range of postures and positions to support all types of work, from on the go meetings to focused discussions.

New sizes and finishes broaden Potrero415's wide selection of customizable offerings. Additional sizes include smaller rectangular tops and boat and rectangular tables to 24', while glass and Corian finishes are also applicable across the entire offering. With a versatile range of table shapes, sizes, heights and finishes, Potrero415's enhancements encourage greater participation and personalization in workspace design. Customization fosters deeper emotional connections to the workplace, and Coalesse invites opportunities for uniqueness and personal expression with this suite of custom options.



John Hamilton, Director of Design at Coalesse, explains: "Every detail we design is considered an avenue for expressing modern craft. Elements like the leg rings or the concealment of cords and clutter not only heighten functionality and aesthetics, but they also humanize the table's overall performance by emphasizing its presence as an expertly made, complete solution."



The existing portfolio of round, square, rectangular, and boat-shaped tabletops is ideal for a variety of environments, including private workrooms, small group meeting spaces and conference rooms. By designing settings that bring people together and build community, Coalesse is fostering social interaction and meaningful creative collaboration among today's modern workforce. As a leader in the workplace design industry, Coalesse will continue to design products that inspire great work.

For more information on Coalesse and its products, visit www.coalesse.com.

Bringing New Life to Work™

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About Coalesse

Led by intuition, backed by research, and driven by design – Coalesse creates thoughtful furnishings for the modern workplace. We help our customers to make great spaces that inspire great work by empowering social connection, creative collaboration, and focus and rejuvenation. From our San Francisco studio for workplaces around the world, we design products that blend beauty and utility, comfort and vitality, and insights with inspiration to bring new life to work. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 800 dealers.

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