

FOR IMMEDIATE RELEASE



Coalesse® Introduces <5_MY

An ultra-lightweight, carbon fiber chair designed by Michael Young and Coalesse

Chicago, IL – Coalesse, the leader in bringing new life to work, is proud to introduce the <5_MY chair. Made entirely of carbon fiber, one of the strongest and lightest materials available in today’s world of engineering and design, the <5_MY chair combines materiality with technology to express its structural form and 21st century craft.

Designed by Hong Kong based designer Michael Young and Coalesse, the <5_MY chair combines ultra-lightness with exceptional performance: the chair weighs less than 5 lbs and can support up to 300 lbs. The unique material and manufacturing process exemplifies innovation while also allowing for customization of colors, patterns and finishes.

As Michael Young states: “The chair’s structure and form was developed as a result of working with a factory that is known for exceptional high performance bicycles. This technology is ideal for the development of an exceedingly lightweight stacking chair. We wanted to design a carbon fiber chair that is truly functional and ergonomic.”

John Hamilton, Director of Design at Coalesse adds, “I’ve been working with Michael for a couple of years now and when we started the process we decided that we didn’t just want to make a carbon fiber chair and we didn’t want to make a gallery piece—we wanted to make a real, industrialized solution.” He further reflects on what has been achieved: “Our design and engineering came together to express something very efficient, optimized, and smart - through an amazing new material and process.”

The <5_MY Chair stacks up to 4 high for convenient storage and provides a solution for a variety of environments.

For more information on Coalesse and its products, visit www.coalesse.com.

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Michael Young

Michael Young was born in 1966 in Sunderland, a small industrial city in the North-East of England and over the last 20 years has established himself as one of the leading international figures in his field.

Since forming his studio, revered retailers and institutions such as The Conran Shop and the Pompidou Museum quickly began demanding his work. He became known in the industry as a sophisticated minimalist acclaimed for his elegant, pared-down aesthetic design.

After nearly a decade working across the UK and Iceland, Michael was enticed to Asia by his passion for pioneering technology, and in 2006 set up a studio in Hong Kong. Today the Michael Young studio is considered to be one of the most exciting and formidable design companies operating in Asia, responsible for designing icons for its clients that last a lifetime, have won awards and are presented in museums globally.

Michael Young continues to push the boundaries of experimental design. The studio specializes in creating modern design through exploring the endless possibilities Asia's technological ingenuity provides. The result is work that transcends design by harnessing some of the highest and most innovative manufacturing skills to create Industrial Art.

About Coalesse

Coalesse collaborates with design professionals around the world, to help leading organizations create great workplaces that inspire great work. Led by insight and driven by design, Coalesse furnishings create welcoming destinations to improve social connection, creative collaboration, personal focus and rejuvenation. As part of the Steelcase Inc. family of brands, our solutions are globally accessible through architects and designers and over 800 dealers. Learn more at www.coalesse.com.

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