

FOR IMMEDIATE RELEASE

Coalesse® Introduces Updates to Global Best-Seller SW_1

New Enhanced Knit Celebrates Chair's Unique Form

San Francisco, CA – February 2017 – As forward-thinking organizations increasingly promote teamwork to spark innovation, the demand for collaborative environments continues to grow. The lounge-inspired SW_1 Collection by Scott Wilson and MINIMAL addresses this need with hybrid seating and tables that are part conference, part lounge. Coalesse has updated the collection with a new knit that creates a seamless aesthetic on the back of the chair. The refined design eliminates the original knit transition lines, honoring the chair's unique form while providing the airy and breathable back performance that made it a global best-seller.

Lounge-inspired yet task-oriented, SW_1 offers a solution for the new realities of workplace collaboration. The multi-functional collection improves social connectivity, helps foster collaboration and provides participants the freedom to change postures while remaining entirely engaged in their meetings. Made of aluminum and steel, SW_1 embodies the Coalesse commitment to sustainability with chairs and tables that are 70% recyclable and incorporate recycled content.

Coalesse has also introduced enhanced knit service capabilities, offering the opportunity to enliven existing spaces with SW_1 seating. As the collection's knit palette remains available in the same nine colorways, customers can refurbish SW_1 with the modernized redesign. In addition, SW_1 seating has expanded color choices as one of the select product lines included in the Coalesse Color program, which allows for infinite color options in matte or gloss finishes to match on certain Coalesse designs. Customers can develop an entirely new expression of SW_1 using this resource, including a monochromatic appearance extending across the knit, textile choice and painted base.

"We designed SW_1 to create a more casual and conversational collection of seating and tables for the ever-changing workplace. As an alternative to stale conference and meeting room solutions, the timeless yet modern design can be configured to complement almost any environment or application." says Scott Wilson of MINIMAL. "Existing at the intersection of life and work, we've seen SW_1 become a favorite of today's leading architectural and interior design firms when they want to create an inviting yet professional setting."

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The available seating styles include low and high back lounge with a lumbar comfort pillow, four and five-star base conference chairs and a corresponding ottoman to complete the collection's versatility. As an innovator in the workplace design industry, Coalesse will continue to develop products that elevate the modern workplace to new heights.

For more information on Coalesse and its products, visit www.coalesse.com.

Bringing New Life to Work™

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About Coalesse

Led by intuition, backed by research, and driven by design – Coalesse creates thoughtful furnishings for the modern workplace. We help our customers to make great spaces that inspire great work by empowering social connection, creative collaboration, and focus and rejuvenation. From our San Francisco studio for workplaces around the world, we design products that blend beauty and utility, comfort and vitality, and insights with inspiration to *bring new life to work*. As part of the Steelcase Inc. family of brands, we are globally accessible through a network of over 800 dealers.

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